

Privacy Policy

Introduction

By using this website (including the functions it contains, such as contact forms, chats, comment fields, registration and logon), you agree to the declaration described here. If you do not agree, you may not visit this website or use the functions contained therein. We therefore ask you to read this statement carefully.

In accordance with Art. 13 of the EU General Data Protection Regulation (GDPR), we hereby inform you of the legal basis of our data processing.

If the legal basis is not mentioned in the data protection declaration, the following applies:

The legal basis for

- the collection of consent is Art. 6 para. 1 sentence 1 lit. a) and Art. 7 of the GDPR,
- the legal basis for processing for the fulfilment of our services and the execution of contractual measures as well as answering inquiries is Art. 6 para. 1 sentence 1 lit. b) GDPR,
- the legal basis for processing for the fulfilment of our legal obligations is Art. 6 para. 1 sentence 1 lit. c) GDPR
- and the legal basis for processing to safeguard our legitimate interests is Art. 6 para. 1 sentence 1 lit. f) GDPR.

In the event that the vital interests of the data subject or another natural person require the processing of personal data, Art. 6 para. 1 sentence 1 lit. d) GDPR serves as the legal basis.

If we disclose data to other persons and companies (contract processors or third parties) within the scope of our processing, transmit it to them or otherwise grant them access to the data, this only takes place on the basis of legal permission (e.g. if transmission of the data to third parties, such as payment service providers, pursuant to Art. 6 para. 1 sentence 1 (b) GDPR is required for contract fulfilment), if you have consented to this, if a legal obligation provides for this or on the basis of our legitimate interests (e.g. when using agents, web hosts, etc.).

If we process data in a third country (i.e. outside the European Union (EU) or the European Economic Area (EEA)) or if this occurs within the context of the use of third-party services or the disclosure or transfer of data to third parties, this will only take place if it is required to fulfil our (pre-)contractual obligations, on the basis of your consent, on the basis of a legal obligation or on the basis of our legitimate interests. Subject to legal or contractual permissions, we process the data in a third country, or have it processed, only if the special requirements of Art. 44 ff. GDPR apply. This means, for example, that the processing is carried out on the basis of special guarantees, such as the officially recognised determination of a data protection level corresponding to the EU (e.g. for the USA by the "Privacy Shield") or compliance with officially recognised special contractual obligations (so-called "standard contractual clauses").

If we commission third parties with the processing of data on the basis of a so-called "order processing contract", this is carried out on the basis of Art. 28 GDPR.

This declaration applies exclusively to the pages available at <https://www.results-global.com/mancut> (hereafter referred to as the: "Website"). This declaration does not apply to other studies, services, websites or products conducted or provided by us or third parties.

Definitions of Terms

"Personal data" means any information relating to an identified or identifiable natural person (hereafter referred to as the "data subject"); an identifiable natural person is one who can be identified, directly or indirectly, in particular by assignment to an identifier such as a name, an identification number, location data, an online identifier (e.g. cookie) or to one or more special features that express the physical, physiological, genetic, psychological, economic, cultural or social identity of this natural person.

"Processing" means any operation carried out with or without the aid of automated procedures or any such series of operations in connection with personal data. The term has a broad compass and covers practically every handling of data.

"Controller" means the natural or legal person, authority, institution or other body that alone or together with others decides on the purposes and means of processing personal data.

Responsibility for the Processing of your Data

This website is provided by

Kantar GmbH

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Telephone: +49-89-5600-0
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www.kantar.com/de

The company is also responsible for processing your data.

Collection of General Information when this Website is used

When you access this website, general information is automatically collected. This information (so-called server log files) includes, for example, the type of web browser, the operating system used, the domain name of your Internet service provider and similar information. This is exclusively information which does not allow any conclusions to be drawn about your person. This information is technically required in order to correctly deliver the content you have requested from websites and is mandatory when using the Internet. Furthermore, the collection of such data is technically required to ensure stability and security.

Anonymous information of this kind is statistically evaluated by us in order to optimise our Internet presence and the technology behind it. This information is also used to avert threats in the event of attacks on our information technology systems and to provide law enforcement authorities with the information necessary to prosecute criminals in the event of a cyber attack.

Use of Cookies

Similar to many other websites, we also use so-called "cookies". Cookies are small text files that are transferred from a website server to your hard drive. This automatically provides us with certain data such as the IP address, the web browser used, the operating system and information about your computer and your connection to the Internet.

Cookies cannot be used to start programs or to transmit viruses to a computer. We use the information contained in cookies to help you navigate and display our websites correctly. In addition, they serve to make our website more user-friendly and effective.

Under no circumstances will the data we collect be passed on to third parties or linked to personal data without your consent.

Of course, you can also view our website without cookies. Web browsers are regularly set to accept cookies. You can deactivate the use of cookies at any time via the settings of your web browser. Please use the help functions of your web browser to find out how you can change these settings. Please note that some functions of our website may not function or only function to a limited extent if you have deactivated the use of cookies.

Registration on our Website

When registering to use our personalised services, some personal data is collected, such as name, address, contact and communication data, e.g. the telephone number and email address. If you are registered with us, you can access content and services that we only offer to registered users. Registered users also have the option of changing or deleting the data provided during registration at any time if required. Of course, we will also provide you with information about the personal data that we have stored about you at any time. We will be happy to correct or delete this at your request, provided that there are no legal storage obligations to the contrary. To contact us within this context, please use the contact details given at the end of this data protection declaration.

Encryption

To protect the security of your data during transmission, we use state-of-the-art encryption methods: https/SSL.

Contact Form

If you contact us by email or a contact form, the information you provide will be stored for the purposes of processing the request and for possible follow-up questions pursuant to Art. 6 (1) sentence 1 b) GDPR (if applicable also in a customer relationship management system or comparable request organisations). In addition, we store your data to defend legal claims and on the basis of legal retention periods.

Deletion or Blocking of Data

We adhere to the principles of data avoidance and data economy and delete or restrict the processing of your data in accordance with Articles 17 and 18 of the General Data Protection Regulation (GDPR).

Unless expressly stated in this data protection declaration, we therefore only store your personal data for as long as this is necessary to achieve the purposes stated here or as provided for by the storage periods according to the law. When the respective purpose no longer applies or these periods have expired, the corresponding data is blocked or deleted as a matter of routine in accordance with statutory regulations. Block of the data is carried out in particular if the data collected must be retained for commercial or tax law reasons. During this period, this data is blocked and may not be processed for other purposes.

As required by legal regulations and the standards DIN-ISO 27001, ISO 9001, ISO 20252, back-ups are carried out and archived for our electronic systems. These are stored securely for a specified period of time and protected against unauthorised access. After the expiry of the storage periods, this data is finally deleted and the storage media destroyed.

Your Rights to Information, Rectification, Blocking, Deletion and Objection

In accordance with Article 15 of the General Data Protection Regulation (GDPR), you have the right to obtain information about your personal data stored by us at any time. You also have the right to have your personal data completed and rectified (Art. 16 GDPR), blocked (Art. 18 GDPR) or deleted (Art. 17 DGPR), with the exception of the mandatory data storage for business purposes. In addition, you have the right to request the receipt of the data relating to you that you have provided to us in accordance with Article 20 of the GDPR and to request its transmission to other data controllers. Furthermore, you may lodge a complaint with the competent supervisory authority pursuant to Article 77 GDPR. You can collect this data both from the supervisory authority in the federal state where you reside or work and from the supervisory authority responsible for the data controller in the respective state.

Please contact our Data Protection Officer for this. You can find the contact details at the end of this declaration.

To ensure that data can be blocked at any time, this data must be stored in a lock file for control purposes. You can also request the deletion of the data unless there is a statutory archiving obligation. If such an obligation exists, we will block your data on request.

You can make changes or withdraw your consent by notifying us accordingly with effect for the future (Art. 7 para. 3 GDPR). In addition, you may at any time object to the future processing of the data relating to you in accordance with Art. 21 GDPR. The objection may be lodged in particular against processing for direct marketing purposes.

Changes to our Privacy Policy

We reserve the right to occasionally adapt this data protection declaration so that it always complies with current legal requirements or in order to implement changes to our services in the data protection declaration, e.g. when introducing new services. The new data protection declaration will then apply to your next visit.

Data Protection Officer

If you have any questions about data protection, please send us an e-mail or contact our Data Protection Officer directly:

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Thank you very much for visiting our website.